

Strategy for Funding

Objectives:

- Outline the most effective way to attract more funds to SW for biodiversity working;
- AES and in particular HLS will not deliver all biodiversity aspiration so other areas of funding and match needed;
- Help plan effectively for funding biodiversity work in region and to meet objectives;
- Ensure sustainability of funding for biodiversity working;
- Facilitate a diverse income for biodiversity in region;
- Opportunities to develop strong partnerships to maximise gain
- Way of thinking about opportunities available to generate income and funding mix;
- Bringing funders together to show off objectives?
- Pave the way for applications from partners.

Ambition/wants:

- Need to take strategic approach whilst not compromising innovation;
- Needs to reflect role of partners and their needs, for example LBAPs;
- Need to outline resource needs for areas to meet BAP targets;
- Need to outline the challenges and the opportunities for biodiversity funding;
- A value added approach.

What it will cover:

- What part of our activities/products/objectives attract funding;
- Delivery areas of work – i.e. what do we need to do to deliver our BAP targets;
- Nature Map delivery – tangible product and use as a front for future proposed action but needs not to detract/curtail other partners work;
- Who are the funders and what do they fund.
- Stakeholder engagement plan?
- Develop a project register to aid funding process/delivery by fundraisers in more strategic way.
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Additional resources:

- Nature Map Development Plan;
- Monitoring and evaluation plan to assess progress.

Questions:

- Do we need to consider budgetary needs/cost up ambitions?
- We already highlight funders in region – what do we need to do over and above this? Is this ambition to develop more of a stakeholder plan for funders?

- Is a project register the way forward? Can this help develop more partnership based approach to fund raising and foster mutually beneficial arrangements? Is this a value added way of facilitating project funding across region for specific type of project – ie. Those that deliver Nature Map/landscape scale working/cross border working?
- What should this Strategy look like?
- Who draws it together? Does this need a task and finish group?